

**Proposed Meeting Dates for
RFP 26-345 Advertising & Marketing Services for Visit Central Florida**

August 31, 2026 @ 10:00-11:00 a.m. at the Polk County Administration Building in Conference Room 413 – Procurement will distribute the Proposals and evaluation criteria to the Selection Committee.

September 14, 2026 @ 1:30 – 3:30 p.m. at the Polk County Administration Building in Conference Room 413 – Selection Committee meeting to score and elevate Proposers. At this meeting the Selection Committee will decide if they would like to interview Proposer(s) or if they would like to recommend to enter into contract negotiations with the highest ranked Proposer.

September 21, 2026 @ 8:30 a.m. – 12:30 p.m. at the Polk County Administration Building in Conference Room 413 – If the Selection Committee decides to interview Proposer(s), the interviews will be held on this date and time.

Please refer to the RFP Elevation Criteria and Selection Process for further detail.

REVIEW OF PROPOSAL FILES

In accordance with Chapter 119.071 of the Florida Statutes, the responses received for this Request for Proposal are exempt from review for thirty (30) working days after the Bid Opening Date or at Recommendation of Award, whichever event occurs first.

Should the RFP be cancelled and re-solicited for any reason, proposal responses shall remain exempt from disclosure for a period not to exceed twelve (12) months or at Recommendation of Award of the subsequent solicitation.

INTERVIEWS:

In accordance with Florida Statute 286.0113, all interviews conducted will be exempt from attendance by anyone other than the selection committee. At the end of the last interview, the meeting will be open to the public and the ranking of firms and recommendation of award will occur in the sunshine.